

EHS Hero Direct Mailer Template

Size:

Standard Postcard: 6.25" x 9"

Front (with address):

Design direction:

- Please put BLR logo and address as return address.
- Leave large black area in the middle for send-to address with place holder text:
 - Jane Doe
 - 1234 Happiness Lane
 - Solution City, AA 99999
- Insert post marking in top right/area for postage
- Maybe include EHS Hero colors in some border geometrical lines or elements. Anything to bring the EHS Hero colors on to this side without interfering with the must-have information areas.

Back:

Header: Information You Can Move On

Body: EHS Hero is the most comprehensive EHS compliance and management tool available on the market. Our fully customizable, cloud-based platform provides best-in-class tools developed to make your job simpler and keep your organization complaint while saving time and money. EHS Hero's built-for-action tools are an investment in what really matters: your people.

Image: Corporate feel, BLR brand approved design, businesspeople interacting and happy

Design Direction:

- Include EHS Hero colors and shape elements from front side
- Overlay text over the hero image if desired
- BLR logo bottom right

CTA: Learn more by visiting [BLR.com](https://blr.com) or calling us at 800-727-5257